

## PRESS RELEASE

City of Justin, TX  
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### CITY OF JUSTIN NAMES FIRST ASSISTANT CITY MANAGER

**JUSTIN, TX, April 3, 2023** – The City of Justin recently added an Assistant City Manager position to the management team to assist in developing, planning, and implementing the City’s strategic goals by providing high-level support to key departments. Abbey Reece has been promoted to fill this role.

Reece recently celebrated her six-year anniversary with the City and has worked in several capacities within the City Manager’s Office as Assistant to the City Manager, Management Analyst, and her most recent role as Director of Strategic Services.

Her main areas of focus have been Communications, Community Events, Economic Development, and Human Resources. Her new role will require increasing responsibilities that would include oversight of organizational development and additional departments. Under Abbey’s tenure, Justin Fun Day, one of the community’s most loved events, made a comeback after many years. The Economic Development and Community Development Corporations have seen an increase in incentives provided to local businesses and the boards were recognized by the State for their efforts in attracting and retaining businesses. Abbey has also played an integral role in the development of the Justin Town Square Project.

Reece is a graduate of the Basic Economic Development Course from the Texas Economic Development Council (TEDC), the Texas Women’s Leadership Institute, and Leadership North Texas. She is a current member of the Texas City Management Association (TCMA), International City/County Management Association (ICMA), and the Government Finance Officers Association (GFOA).

She has earned a Bachelor of Science in Political Science from Texas Wesleyan University and a Master in Public Administration from the University of North Texas.

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