

**MINUTES
State of Texas
County of Denton
City of Justin**

**Justin Economic Development Type A Corporation Joint Meeting with Justin
Community Development Type B Corporation—October 3, 2016**

The Justin Economic Development Type A Corporation and Community Development Type B convened into a joint meeting, the same being open to the public the 3rd day of October, 2016, 6:00 p.m. in the Justin Economic Development Building at 117 W. 4th, Justin, Texas, and notice of said meeting giving the time, place, date and subject thereof having been posted as prescribed by Article 5 of the Texas Government Code, with the following members present and in attendance to wit:

EDC Type A Board Members: Charlotte Moore, David Wilson, Tod Kerr
Absent Board Members: Jeri Beckham and Tod Siedell

CDC Type B Board Members: Mike Russ, Mike Holyfield, Bonnie Knowles, Bonnie Washburn, Liz Johnson.
Board member Belwood arrive at 6:30pm

EDC Type A Staff: EDC Executive Director Shani Ihnfeldt

I. CALL TO ORDER

Board President Dave Wilson called the meeting to order at 6:00 pm.

II. INVOCATION

CDC Member Bonnie Washburn gave the Invocation.

III. INTRODUCTION OF GUEST

None.

IV. CONSENT ITEMS

1. Discuss, Consider and Act on a Regional Economic Development Promotional Video.

Discuss was held. Executive Director Shani Ihnfeldt said all seven communities have agreed to work together, along with the Chamber, on a 3 minute region video that includes 20-25ish locations with 13 motion

graphics with music track and animated map for \$2,429 per community. Board member Kerr wants to know if the EDC/CDC can be locked in at the 50% discount price should the Corporation choose to have a video of Justin in the near future. Member Wilson asked how and when the payment for the video is to be made. Member Moore said she met with business owners in the industrial area to clean up and mow. She asked the developer of Reatta Ridge to clean up vacant lots.

Shani said the seven communities anticipated \$2,000 or under for the video but all cities agreed to move forward with option 2, which is \$2,429 per community. Shani spoke with Interim City Manager Cori Reaume on Friday, September 30th and she agreed to pay the difference of Option 2. The amount is \$486.

Board Member Moore made a motion that the EDC Type A Board will choose Option 2 but the Board will pay ½ of option 1 and the B Board will pay ½ of option 1, and the city will pay the different to equal the total price for option 2. Board member Kerr seconded the motion.

Vote:

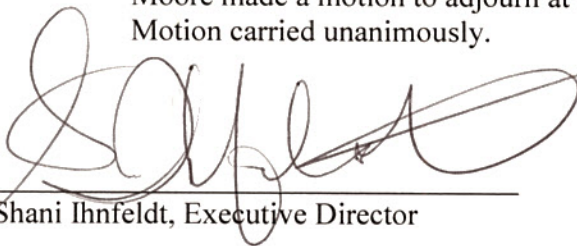
Ayes: Wilson, Kerr, Moore

Nays: None

Absent Not Voting: Beckham and Siedell.

V. ADJOURNMENT

Moore made a motion to adjourn at 6:35 pm. Kerr seconded the motion. Motion carried unanimously.



Shani Ihnfeldt, Executive Director